

2011 MICHELETTI AWARD CONFERENCE AND AWARD CEREMONY
QUALITY IN MUSEUMS

FRIDAY 8 APRIL

12.30 **General Registration**

Non public pre-sessions:

13.00 Lecture hall **Meeting of Micheletti Award winners**
Speech: Dr. Andreja Rihter, EMA President

13.00 Seminar room 1 **Meeting of EMA National Representatives,**
chaired by Massimo Negri and Wim van der Weiden

14.00 **Conference**

Reception hosted by Dr Gerhard Kilger, Director of the DASA

Reflections on Quality in Museums

Professor Peter van Mensch, Professor of Heritage Studies,
Lecturer Reinwardt Academie, Amsterdam
„Against the Standardization of Criteria - Means or ends?"

Dr. Gottfried Fliedl, Museumsakademie Joanneum, Graz. Kompetenzzentrum
für Museologie und Kunst
“What do Visitors expect from Museums?"

Discussion

Coffee break

Dr. Jorge Wagensberg, Scientific Director of the ‘la Caixa’ Foundation
“The Intellectual Joy in Modern Museography”

Dr. Massimo Negri, EMA Director; Scientific Director in European Museology at
the IULM University of Milan
“Dilemmas of Quality”

Discussion

Conclusions hosted by Dr Gerhard Kilger, Director of the DASA

17.00 **Guided Tours through DASA**

19.00 **Working for Quality – our Awards:**

René Capovin, Micheletti Foundation
“Archive, Museum, and ASSETS Project”
Klaus Schuwerk, Kleihues + Schuwerk, Gesellschaft von Architekten mbh

Massimo Negri, EMA Director
“The European Museum Academy”

Dr. Gerhard Kilger, Director and Professor, DASA
“DASA Working World Exhibition”

20.00 **Dinner in the Steel Hall**

Reception hosted by Jörg Stüdemann, City Director / Dortmund

SATURDAY 9 APRIL

09.00 **Presentations by the Candidates (Hazardous Hall)**

Introduction and moderation by Wim van der Weiden, EMA Chairman

13.00 **Lunch**

14.00 **Remarks about the Quality of Museums**

Hans Gubbels, Discovery Center Continium, Kerkrade
„Museum language, prose or poetry?“

Dr. Barbara Rüschoff-Thale, head of cultural department Westfalen-Lippe (LWL)
“LWL-museums as non-scholastic places of learning for everybody“

François-Xavier Nève de Mévergnies, Experimental Linguistics Service,
University of Liège
“Consciousness, Mankind, and Museums”

15.30 **Coffee break**

16.00 **Panel Discussion** - “Standard, Excellence, Controversy?”

with members of the EMA Pool of Experts,
Dr. Kilger and representatives of the Micheletti Foundation
Moderators: Wim van der Weiden und Ann Nicholls

- 17.00 **Free time**
- 19.00 **Reception**
- 19.15 **Ceremony**
Moderation: Massimo Negri, EMA Director
- DASA Award**
Laudatio: Dr Gerhard Kilger
- The European Museum Academy Prize**
Laudatio: Wim van der Weiden, EMA Chairman.
- Presentation of the 2011 Micheletti Award**
by H.R.H. Princess Sibilla de Luxembourg. Moderator: Massimo Negri
- 20.30 **Official Dinner in the Steel Hall**